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Donate Games, Save Lives—One Game a Time: New Charity Rallies Families to Fight Rare Diseases, Offering Perfect Alternative to Holiday Gift Giving

Donate Games Invites People Everywhere to Help Make a Difference This Holiday Season by Donating and Buying Used Video Games

ALISO VIEJO, Calif.--(BUSINESS WIRE)--Every used video game needs a new home once it is no longer wanted. One hundred million used video games are traded annually in the United States alone, according to an industry report from Wedbush Morgan, representing one-third of all games sold nationwide. And this holiday season—while preparing for shopping, sharing and gift giving—there is a whole new reason for families to clear out their game closets. New charity Donate Games has emerged to help kids around the world who are fighting rare and neglected diseases, all through the donation and selling of used video games.

Committed to saving lives, one video game at a time, Donate Games has found a way to let people make a profound impact on the world amid the holiday hustle and bustle. By simply mailing in their used video games to Donate Games, or purchasing used video games via the charity's [online store](#), families can play a part in helping children worldwide who are suffering from rare diseases. The charity's Web-based store at [DonateGames.org](#) is now fully operational, and all proceeds help children and their families along with raising awareness for rare and neglected disorders, or "orphan diseases," afflicting millions of young people across the globe.

"Our user-friendly model takes charitable giving to a whole new level of fun and interactivity, presenting families with a unique way to extend their holiday generosity," said Jim Carol, CEO and founder of Donate Games, who founded the charity after his own son and video game enthusiast, Taylor Carol, survived an orphan disease. "We've streamlined the process of raising rare disease support for hurting children who need our attention—and deserve our kindness during this season of giving. Donate Games, save lives. It's that easy."

Currently, Donate Games is actively seeking partners in order to expand its reach. By aligning with like-minded businesses and organizations, the charity hopes to establish new distribution channels; identify clinics, research labs, primary care doctors, parent groups and foundations in need of support; and forge connections with major video game retailers. Donate Games is already committed to supporting neglected diseases including chordoma, a brain cancer; Rett syndrome, a neurological disorder that affects primarily young girls and women; and progeria, an extremely rare genetic condition characterized by an appearance of accelerated aging.

To play a part in the mission of Donate Games, visit [www.DonateGames.org](#).

About Donate Games

Founded upon the belief that people can change the world by simply donating their unwanted video games, Donate Games is a charity dedicated to funding research and support for children and their families of "orphan" diseases and the millions of Americans affected by them. Donate Games collects new and used video game donations and then resells them online to help the millions of young people suffering from these neglected disorders. In addition to raising funds for research on the diseases, the organization promotes awareness information and provides advisory services to the general public. Game donations, game purchases and volunteer opportunities are all processed via [www.DonateGames.org](#).

Contacts

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